



Cold Play

High in the Italian Alps, Yoko Ono, Norman Foster, Kiki Smith, and more team up with NY curator Lance Fung for a new Snow Show—this time, of Olympic proportions.

-W. David Debany

Following the success of The Snow Show exhibitions in 2003 and 2004, New York curator Lance Fung is transporting his unique fusion of art and architecture from Lapland to the Italian Alps. The 2006 Snow Show will be exhibited in Sestriere as an integral part of the cultural events of the upcoming XX Olympic Winter Games in Torino, Italy. Like Fung's previous Snow Shows, the 2006 exhibition brings large-scale art designed by world-renown artists and architects to all who are willing to view and engage in the exhibition, from the casual spectator to the most critical of art patrons.

Once again, pairs of artists and architects have teamed up to design works such as a megalithic snow maze and abstract light installations that offer a sense of movement through time, with a nod to the sport integral to the Olympic Games and more than a hint of the ephemerality of both art and nature. Like the fervor of victory and the memory of the Olympics, the works will melt into the landscape, affected by the passage of time.

The Snow Show is open from February 6 – March 19, 2006 and is free to the public.

www.thesnowshow.com

THE SNOW SHOW

Participating in the 2006 Snow Show

Daniel Buren & Patrick Bouchain
Carsten Höller & Williams and Tsien
Yoko Ono & Arata Isozaki
Paola Pivi & Cliostraat
Jaume Plensa & Norman Foster
Kiki Smith & Lebbeus Woods



A Fung Collaboratives, LLC Production

Explore the worlds of art and architecture through the
fleeting elegance of snow and ice.

Projects by:

Daniel Buren & Patrick Bouchain
Carsten Höller & Williams and Tsien
Yoko Ono & Arata Isozaki
Paola Pivi & Cliostraat
Jaume Plensa & Norman Foster
Kiki Smith & Lebbeus Woods



Sestriere, Italy :: February 6 – March 19, 2006

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The Snow Show

FORTUNE continued its global involvement in the contemporary art field with partnership support for The Snow Show—produced in association with the Albion Gallery, UNESCO and Fung Collaboratives—at the XX Winter Olympic Games in Torino, Italy. The four-week exhibition launched with a series of private events welcoming luminaries from the art and business world prior to its public opening on the eve of Olympic competition.

The Snow Show explored issues related to art and architectural investigation through the creation of works using snow and ice. Artists were partnered with architects and invited to collaborate on the design and construction of a work. Participants included Sir Norman Foster, Carsten Höller, Lebbeus Woods, Arata Isozaki and Tod Williams and Billie Tsien among others.

Silent supporters such as NetJets and FORTUNE concentrated activities around a series of events before the show's unveiling to the public. A private exhibition tour and reception for 200 guests, hosted by Patrizia Sandretto Rebaudengo, was attended by heads of Deutsche Bank, Morgan Stanley and De Beers, collectors, Marie Brandolini D'Adda, Dimitri Daskalopoulos and Lauren Prakke, designer Alberta Ferretti, Martha Stewart, Sam Keller of Art Basel, Sean Rainbird of the TATE, the show's curator Lance Fung and others.

To see highlights of the snow show, visit <http://www.thesnowshow.net>



Above from left: Susie Cochin - de - Billy; Anna and Michael Zaoui; Paola Pivi and Cliostraat's creation Martha Stewart and Charles Simonyi; Pat York

Right: Jaume Plensa and Norman Foster's *Where Are You?*
Featured illuminated figures cut into the snow showing the global position of Norman Foster's head office.

