

# ArtReview

INTERNATIONAL ART & STYLE

FEBRUARY 2006 VOLUME X £4.90

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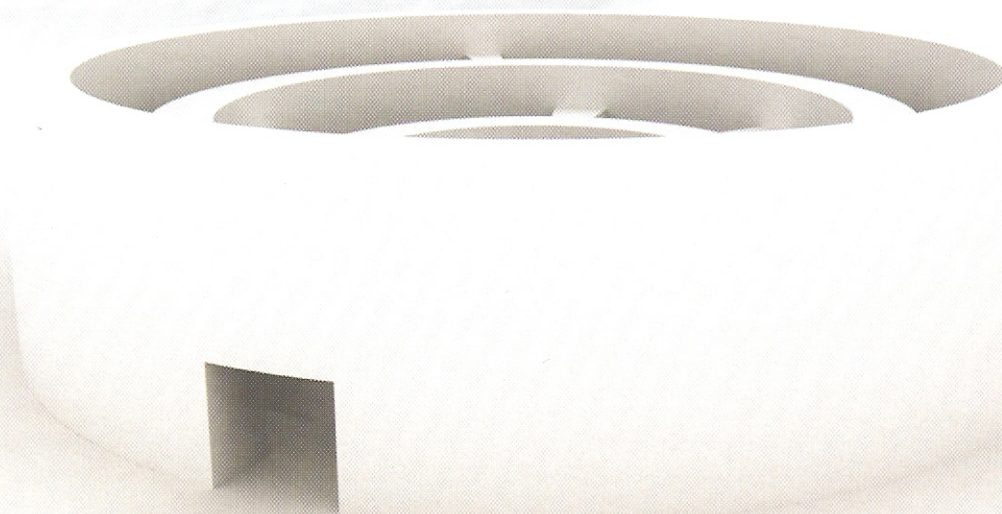
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# Melting moments

A less cold location for 'The Snow Show' this year gives artists an extra challenge. **Amanda Carey** reports

With only snow and ice as their medium, a range of international artists and architects have come together for the 2006 'Snow Show,' to explore the fusion of art and architecture in designed freestanding structures. This year's partnerships include Daniel Buren and Patrick Bouchain, Carsten Holler and Williams & Tsien, Yoko Ono and Arata Isozaki, Paola Pivi and Cliostraat, Jaume Plensa and Norman Foster, and Kiki Smith and Lebbeus Woods.

The location of this year's show, at Sestriere in the Italian Alps, is fundamental to its development. With its unique topography, it gives each project the opportunity to maximise on this varied environment, providing projects with different vantages and levels of viewing and entrance. With higher temperatures, and in constant flux, the designers have had to consider the melting process of this medium, making allowances for its ephemeral qualities and taking into consideration its unpredictable interaction with the surrounding environment.

The event is being held in conjunction with the Winter Olympic Games, and so the participants of 'The Snow Show' have been asked to incorporate associations with sport into their designs, making for a more dynamic show. The Olympics also provides a platform for 'The Snow Show,' opening it up to a broader, international and mainstream audience. Its location will allow visitors to the Olympic events impressive views of the project.

'The Snow Show' promises to be an exciting and unique event



**Above:** Yoko Ono and Arata Isozaki, rendering of project for 'The Snow Show' 2006'

this winter, correlating art and architecture into a philosophy that is malleable to its environment.

While dealing with serious contemporary philosophies, there is a playful and magical quality to these structures, which are embraced by their surroundings.

*'The Snow Show', 3 Feb-19 March, Sestriere, Italy  
(thesnowshow.com)*